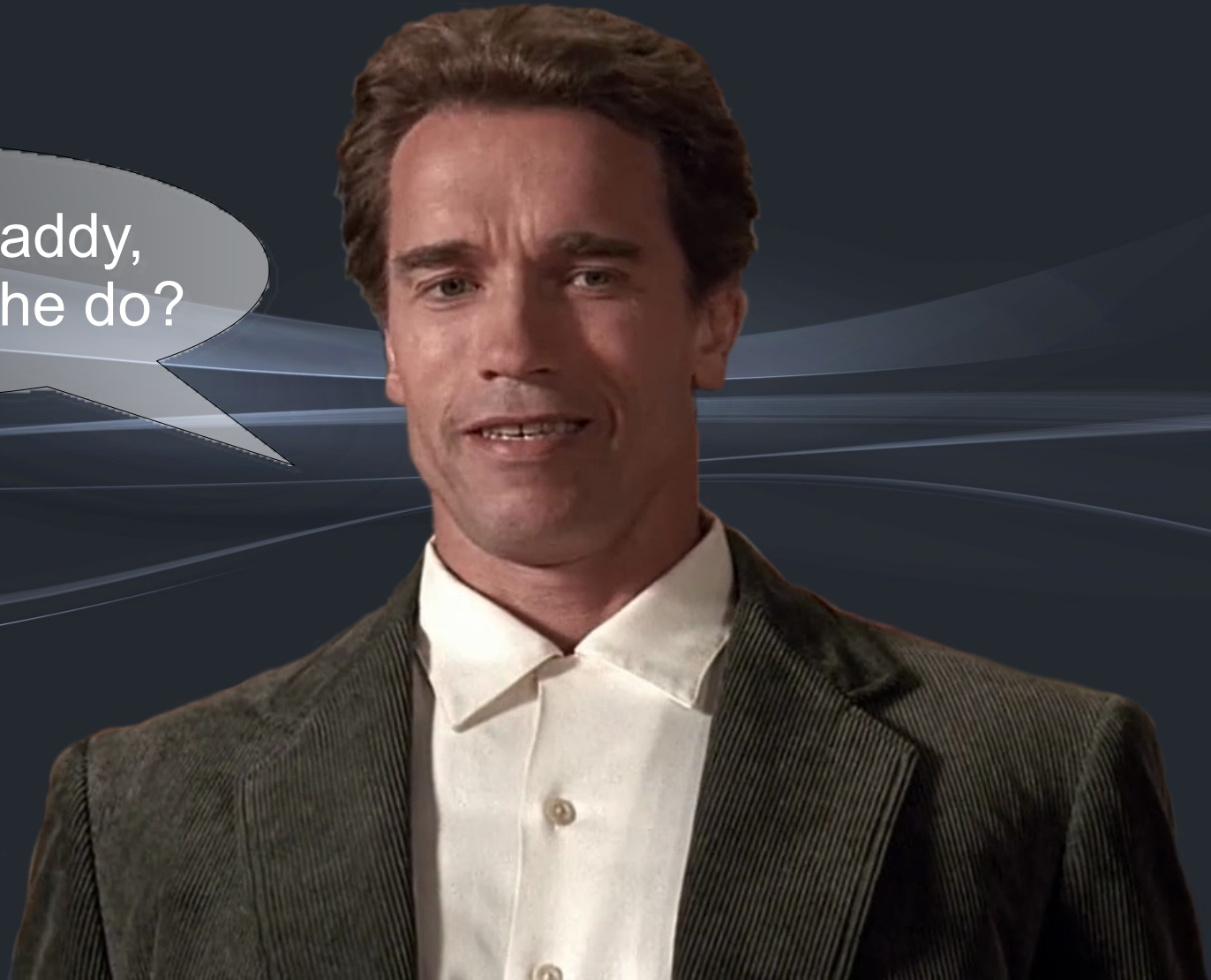


Introduction

Who is your daddy,
and what does he do?



Who am I?

- Grew up in Stillwater
- Attended The Art Institutes International Minneapolis
- Portrait Photographer and Lab Technician for Ritz Camera
- Speak more than 10 different languages
 - HTML, CSS, JavaScript, PHP, SQL, etc.

What do I do?

- Web Developer and A/V Specialist for The American Academy of Neurology
- Freelance Web Developer

WWW

- World Wide Web
- A collection of connected computers forming a network



HTTP & HTML

- HTTP (Hypertext Transfer Protocol)
- HTML (Hypertext Mark-up Language)

```
<html>
  <head>
    <title>My Web Page</title>
  </head>
  <body>
    <h1>My Heading</h1>
    <p>My page content.....</p>
    ...
  </body>
</html>
```



URL

- URL (Uniform Resource Locator)
- IP Address (Internet Protocol)
- Domain (*example.com*)
- DNS (Domain Name System)

www.aan.com/go/home



209.98.38.134/go/home



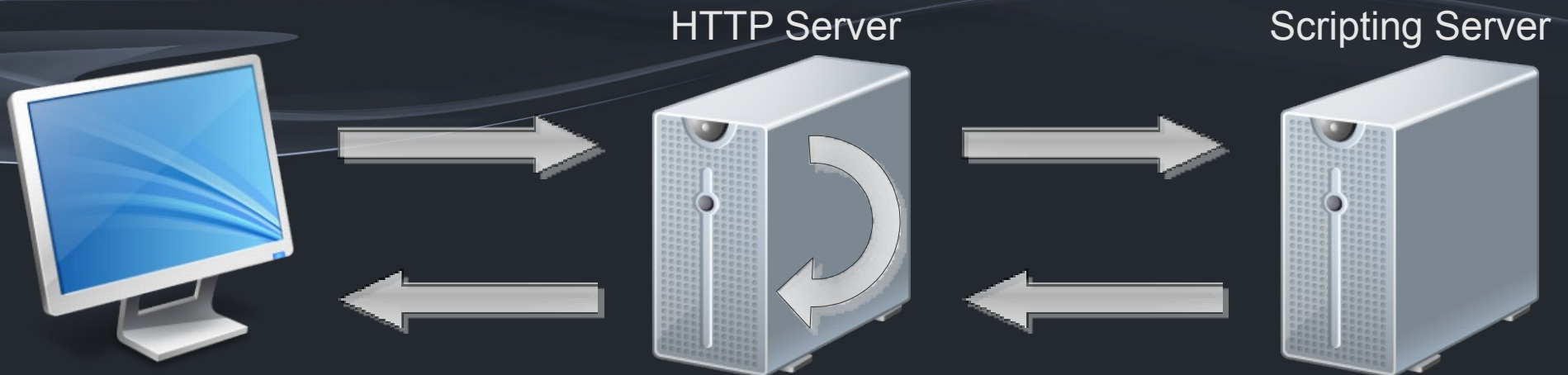
Basic Web Server

- Apache
- IIS (Internet Information Services)



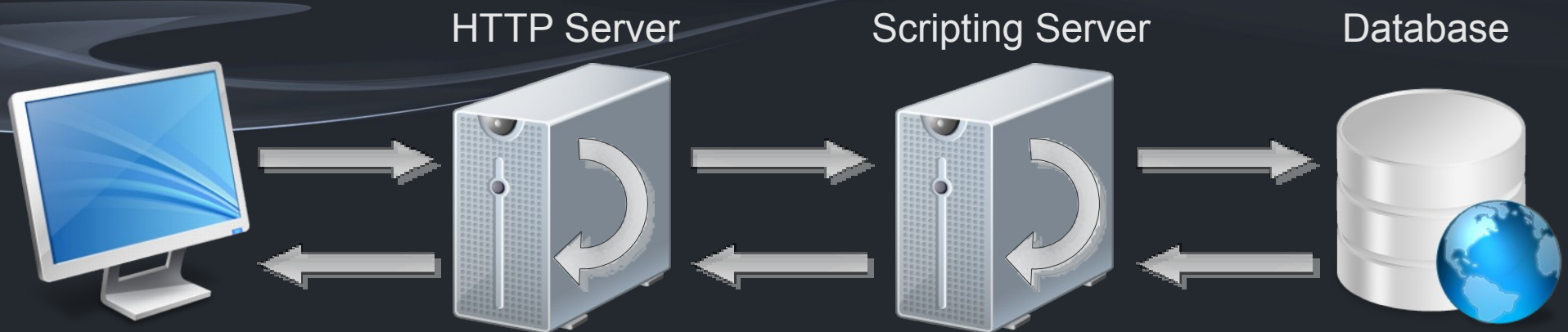
Server-Side Scripting

- PHP (Hypertext Preprocessor)
originally Personal Home Page
- ColdFusion
- Perl
- Python



Database

- Microsoft SQL Server
- MySQL
- Oracle



Client-Side Scripting

Client-side scripts are processed by the client (web browser). This means the programmer has very little control of the environment running the script, resulting in varied user experience.

- JavaScript
- VBScript
 - Limited to Microsoft products like Internet Explorer

Run-time Scripting

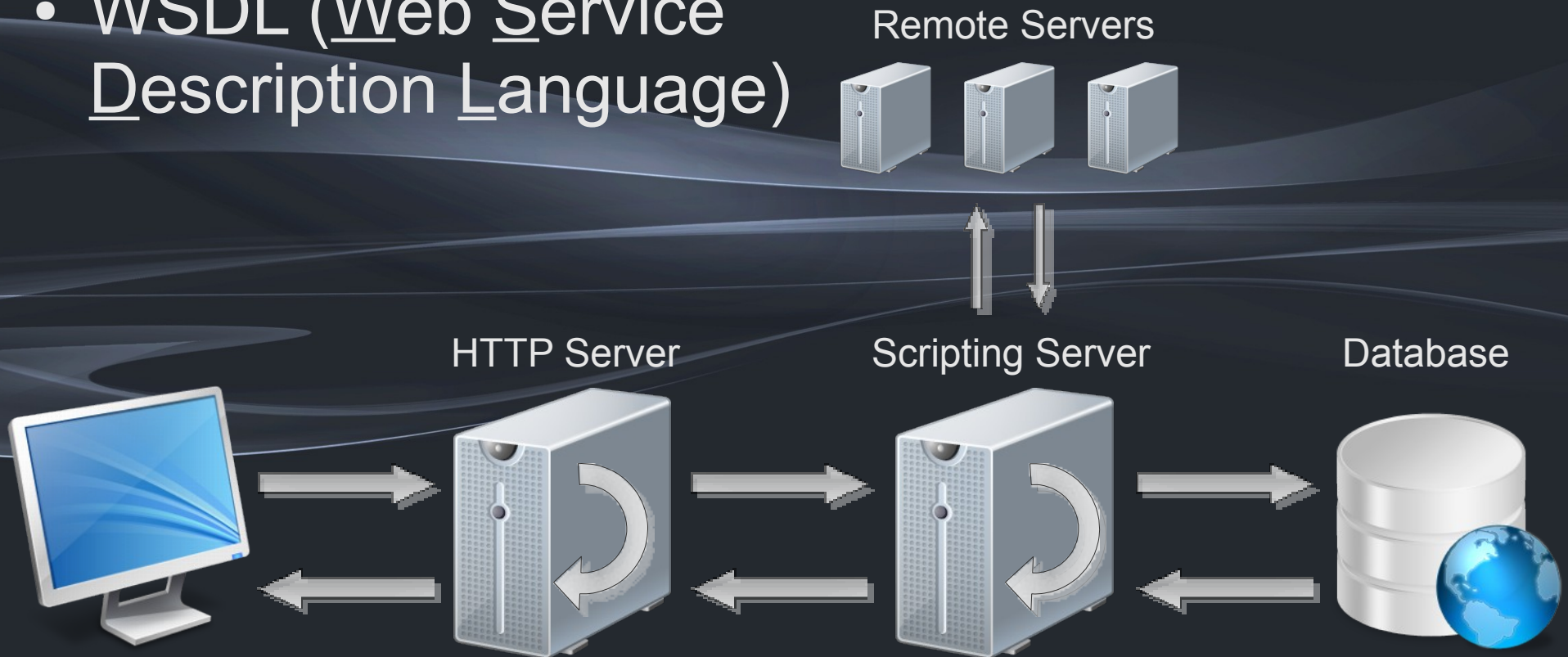
Programming run-time applications requires that a compatible run-time environments be installed on the client machine and all code must be compiled each time changes are made.

- Flash (ActionScript)
- Silverlight (.NET)
- Java



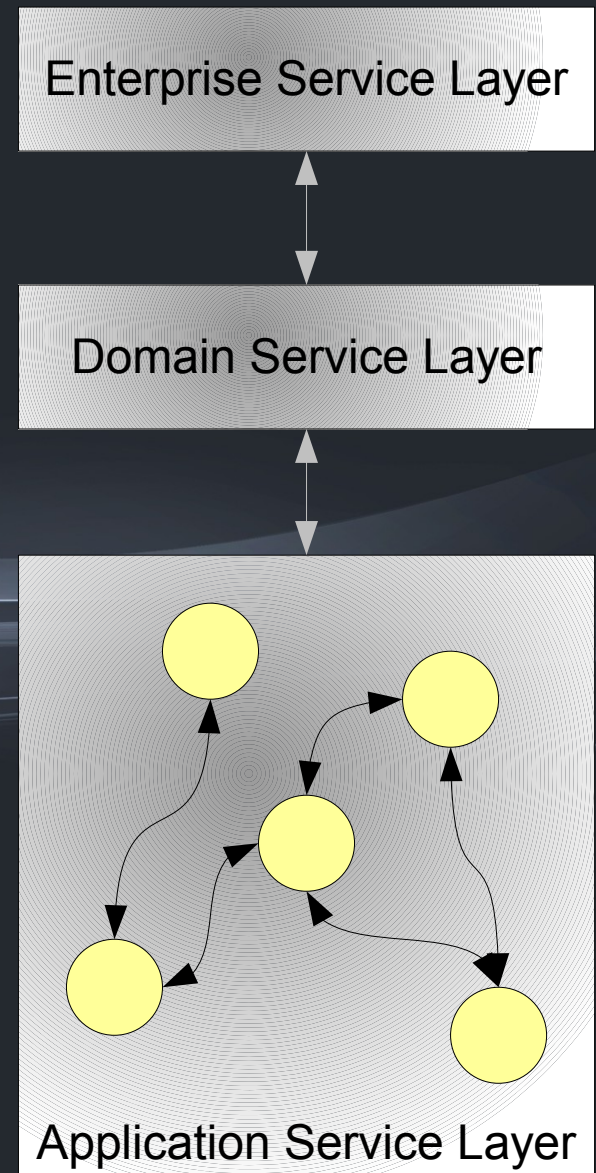
Web Services

- XML (Extensible Markup Language)
- SOAP (Simple Object Access Protocol)
- WSDL (Web Service Description Language)



SOA (Service Oriented Architecture)

a flexible set of design principles used during the phases of systems development and integration. A deployed SOA-based architecture will provide a loosely-integrated suite of services that can be used within multiple business domains.



AJAX

- Aynchronous JavaScript and XML
- A method of making HTTP requests without leaving the current page.
- Allows the developer to create very powerful and user friendly applications

CSS

- Cascading Style Sheet
- Used to globally define visual appearance of HTML content.
- Selectors (Elements, IDs, Classes)
- Properties

```
Element - { TABLE {  
  Property - { background-color: #FF0033;  
               margin-top: 20px;  
             }  
  ID - { #CalendarWidget {  
         border: 1px solid black;  
       }  
  Class - { .important-word {  
            color: #FF0000;  
          }  
}
```

Questions?



Frameworks

